



# WWW.DAIRYJOBS.COM.AU

Creating a Greater Pool of People in Dairy

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## Bringing skilled and motivated workers to the Australian Dairy Industry **MEDIA RELEASE**

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**DairyJobs.com.au is a new online 'dairy job hub' that is Australian owned and operated, designed with a focus on bringing desperately needed skilled and motivated workers to Australia's dairy industry.**

The Australian dairy industry has consistently experienced challenges in meeting their employment needs. However, these challenges intensified as international borders closed, due to the recent Covid-19 pandemic.

Border closures stopped the flow of working holiday makers, who normally take up regional dairy jobs, deepening labour shortages in the industry and adversely impacting dairy farm operations across Australia.

Consequently, this has caused unprecedented economic hardship and mental health concerns for many dairy farming families, dairy workers, dairy owners and operators, with some at risk of losing their livelihoods.

Dairy Jobs' founding director, Anna Hazewinkel learnt firsthand how the unexpected rise in labour shortages added stress and fatigue on dairying families, and workers who now had to work extraordinarily longer hours.

From practicing HR in dairy, talks with diverse industry stakeholders and employers, Anna gained a robust appreciation of the market's labour needs, the ability to anticipate future needs, and identify areas for improvement.

Equipped with this knowledge and experience, Anna used lockdown and trading restrictions to work on a solution to improve current labour demands, future job outcomes and identified gaps in the industry. She created, [www.dairyjobs.com.au](http://www.dairyjobs.com.au)

The online platform is a one-stop-shop for Australian dairy job opportunities, that aims to:

- Empower dairy farm employers to recruit, onboard, develop and retain their staff, by making the hiring process easier for dairy farm employers who face difficulties in attracting and retaining staff.
- Facilitate employment by offering professional employment services, based on a service strategy that is focused on resourcing solely for the dairy industry.
- Reach a greater pool of people in dairy, nationally, to cultivate a candidate pipeline of dairy workers.
- Raise awareness of job and career pathways to help inform career decisions and sustain rewarding careers in dairy, for people who work in dairy, or who are looking to enter and work in the industry.
- Connect with key stakeholders to bring a strategic alliance across the industry to help meet industry needs, such as, improving workforce skills, and assisting employers to meet their obligations.
- Make a positive impact on the Australian dairy industry, by improving job outcomes nationally.

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Creating a Greater Pool of People in Dairy!





**www.DairyJobs.com.au offers professional, affordable and effective employment services and vocational information, jobs, tools and resources for people of all ages, and at all stages of their careers who are looking to enter, develop and succeed within the Australian dairy industry.**

**Employment services include:**

- HR outsourcing services encompassing RPO, tailored to an employer’s individual needs
- Job vacancy advertising services exclusive to the dairy industry (a niche target market)
- Access for employers to search and contact skilled dairy workers for relief, casual and fulltime work

**Tools, resources and information can help:**

- Employers meet their compliance, governance and employer obligations
- People working in dairy, or who are looking to work in dairy with access to training courses that are aimed to help hone dairy skills, and information for pathways and careers in dairy

“We are extremely excited to be launching **www.dairyjobs.com.au** and proud to say that we are an employment provider who passionately and genuinely cares for the industry we service. We are committed to continuous improvement, further enhancing industry partnerships, and the services we offer, to meet dairy farm employers’ and dairy workers’ needs today, and in the future.” Anna said.

Anna added, “We developed our highly functional ‘dairy job hub’ specifically for the Australian Dairy Industry, by collaborating with key industry stakeholders, such as; dairy farm employers, agricultural training providers, job active employment providers, and the industry body. We are grateful for everyone’s contributions, and ongoing support. We look forward to continuing to work together as a collective, to positively impact the 43,500 people who work in dairy, the 5,055 dairy farm businesses across Australia, regional communities and the Australian economy.”

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**For further information contact Anna Hazewinkel on 1300 277 633 or [anna@dairyjobs.com.au](mailto:anna@dairyjobs.com.au)**